

Dear Portfolio Show Visitor,

I appreciate you taking the time to come to our showcase and view my work. I have a strong need to be creatively fulfilled and a desire to participate in growing the local film scene. Throughout my time in film school, I've cultivated a specialty in screenwriting and editing, but I am also a generalist in production.

While my film school projects were primarily in narrative film production, my freelance commercial work has been with Crunch Fitness, a nationally recognized gym franchise where I coordinated, edited, shot, and directed various marketing campaigns. Through this process, I learned how to work with Crunch Fitness, the client company, while working with their trainers as individual clients. This work experience presented me with a constantly changing workflow as new trainers, products, and promotions came through the gym, all of which I had to adapt to. I've also worked for Portland State University's main social media, as well as the School of Film's social media on their respective social media teams.

I welcome a meeting with you to discuss the mix of the skillsets learned in film school and the skillset gained in the field that can aid you in future projects and I hope to hear from you soon.

Thank you for your time and consideration,

Jacob Bell