

# JASON DE LEON

Filmmaker

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**Jason De Leon**

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Dear Portfolio Showcase visitor,

I believe in the saying, "Wherever you are planted, blossom there," which has blessed me with numerous opportunities to undertake diverse projects for various clients. My name is Jason De Leon, and I am a filmmaker based in Portland, Oregon. As I approach my final year of studies at Portland State University, I am excited to share my cover letter with you in hopes of initiating future communication for potential collaboration. Thank you for taking the time to read my letter.

From gripping dramas to action-packed projects, I possess the belief that I can excel in any genre. My specialization lies in camera work, encompassing both filming and photography, complemented by my post-production skills. I have primarily focused my efforts on the sports industry, particularly track & field. Having a background in sports during my high school years has facilitated a smooth transition to the camera, enabling me to create content that resonates with athletes and other clients. Beyond sports, I have also had numerous opportunities to create personal narratives and speculative works. Additionally, I possess photography skills in various realms, including sports, music, couples, weddings, and creative/experimental photography.

Over the past two years, I have had the privilege of working with several collegiate and professional track & field teams. However, my most notable experience has been with Portland State XC & TF Athletics. When I joined in 2021, we started with minimal social media engagement but had immense potential. In the last two school years, I have taken complete creative control, establishing a cohesive content upload schedule, leading successful media day shoots for over 50 athletes, and directing three captivating hype videos. As a result, we have amassed over 500 followers, a significant achievement for a smaller university, and garnered attention from the NCAA as a whole.

I am grateful for you taking the time to read my cover letter! If you would like to talk more for potential future work, you can contact me via email at [dlvisualz.film@gmail.com](mailto:dlvisualz.film@gmail.com) or phone at (971) 533-0212. Hope to talk to you soon!

Sincerely,

Jason De Leon

