

# Luke Schweiger

## Social Media Creator

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Dear Portfolio Show Visitor

I am a film student, but the arts of cinema aren't for me. Rather I took the path of cinema in order to learn the production skills necessary to create enthralling high-quality social media content.

For over a year I've practiced making social media content, as well as how to understand online algorithms. Through this, I've amassed a following of 21 thousand people on TikTok and lesser followings on various other social media sites. From scratch using my spontaneous and captivating personality I've built a steady stream of watchers. I can apply the skills I've gained to any genre of social media and help your company steadily increase its online presence.

I'm a tournament chess player making strategy and problem solving come naturally. Through film, I've learned the values and skills of teamwork. I'm a witty creative who's always ready to start a new project.

Thanks for your time.

Sincerely,  
Luke Schweiger