

# Whitney Russell

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Dear Portfolio Show Visitor,

Thank you for coming to visit our portfolio show.

My name is Whitney Russell and I specialize as a media and live events producer. I've worked the last year as a freelancer in live event management, especially at live music venues, and I have experience with budgeting and financial settlements.

While earning my Bachelor of Science degree in Film and minoring in Business Administration at Portland State, I budgeted and managed the creation of several student films. I led a team to raise \$1400 for a short film and budgeted the funds to meet our production needs. Focusing on producing, I have learned transferable skills to my work in large-scale events where I manage VIP ticket events for fans attending concerts and coordinate artist meet and greets, acoustic sessions, and any other special event the artist plans for the show. I have managed groups of up to 500 people at smaller venues like the Roseland Theater and arenas like the Moda Center. I recently led the merchandising and financial settlement for an artist at the RV Inn Amphitheater out in Ridgefield.

If you have work that requires someone with a producing skill set, experience managing high-pressure environments, and business acumen, please reach out!

Thank you for your time,

Whitney Russell