



SHANE MCNEILL

Videographer | Editor

sfm.creativemedia@gmail.com | (503) 919-0117 | sfm463.wixsite.com/sfmcreative

Hello Portfolio Show Visitor:

Welcome to the show! Thank you for taking the time to look over my cover letter. I've always believed that video is the most powerful and engaging medium to connect to a broad audience. A film or video can make someone feel excited, glum, or enraged. But most importantly, it can inspire people to tell fantastical and one-of-a-kind stories.

My enthusiasm for telling stories through video has been with me since I was little and has continued into my time at Portland State University, where I have learned new and challenging skills. In early 2020 I became a part of the videography team for the student-run TEDx Portland State University. My primary responsibility was leading a team of videographers to generate various content for the TEDx social media pages leading up to the 2020 TEDx event later that year. One of the rewarding aspects of working for this internship was telling inspiring stories of fellow PSU students and small businesses impacted by the pandemic and how they learned to cope with their new way of life.

Since my time with TEDx, I have switched my attention to sports videography by working for the Portland State Vikings. In my two seasons in the program, I started out working as a videographer for both the social media and broadcast teams before being promoted to Game Production Coordinator for this past season. With this promotion, my role in the Vikings program has expanded in creating content for social media and greater involvement in the team's broadcasts. With the creative side significantly, I have helped grow the Vikings' social media following and put their mark on the Big Sky Conference.

These past positions have provided me with significant experience as a videographer and have prepared me for future job endeavors. Having a versatile skillset, I take pride in capturing purpose-driven stories and providing a new creative outlook for projects. Please don't hesitate to reach out if you have any questions, and I look forward to hearing from you about a possible interview. Thank you once again for reviewing my cover letter and for your consideration.

Sincerely,

Shane McNeill