

Audrey Laakso

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Dear Portfolio Show Visitor,

Thank you so much for taking the time to look at my portfolio, welcome! I have a passion for the entertainment industry, specifically branded media and filmmaking. I have always been a creative person and I enjoy taking on the position as a creative. My talents are involved in creative producing, project management, content creation, marketing, and scheduling. If you're looking for someone who thrives in collaboration, the ability to jump on any task, passionate about the work produced, hard working, and the ability to keep learning, then you have come to the right place.

Growing up I immersed myself in sports and theater, I learned that I flourish in a collaborative environment. While I've always had a passion for the arts, it wasn't until my senior year of high school that I was introduced to the filmmaking side of entertainment. As the opportunity arose to work as a day player for a Netflix original, I quickly learned that I wanted to work in the film industry. That's where my true passion lay.

In Film school I've grown a tremendous amount as a creative and found the direction I want to go. I got the opportunity to work on a branded media campaign for a local company here in Portland called Portland Gear. Holding the different roles of creative director, camera operator, and talent/location scout, I was able to dive into this project with a full workload. This experience improved my organization and time management skills. This winter I was able to create a short film through an intensive ten week course at Portland State University. Through the positions of assistant director, casting director, and locations scout, I was able to multitask and understand the intensity that comes with the industry. My skills grew and I learned the importance of being a valuable team member. Through my work in the Delta Gamma Fraternity, and roles of Vice President Recruitment and Programming, I have learned how crucial work ethic is in order to be successful.

Through my former experience I will be able to bring a creative outlook and passion for entertainment and marketing. With the understanding that work comes first I'm ready to take on any task and bring my ideas to life. Thank you for visiting my portfolio and I look forward to working together!

Sincerely,

Audrey Laakso