



AIMEE NITTA

AimeeNitta1@gmail.com
(808)-358-1530

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Dear Portfolio Show Viewer,

Thank you for taking the time to view my portfolio. I am passionate about taking on the technical and creative roles involved in filmmaking, including writing, directing, cinematography, and editing. I am excited about the power of film to represent underrepresented communities in a way that bypasses stereotypes and promotes an understanding of people's culture and traditions.

Growing up in Hawaii, I learned firsthand about the strength of media to change the perspective of an audience. Producing and editing public service announcement (PSA) videos for high school and elementary students about topics ranging from defying negative stereotypes to attending school, knowing your audience, making the right choices in scripting, shooting compelling compositions, controlling the pace, and choosing music are central in crafting an effective message.

While PSA videos are made to persuade the audience to act, narrative fiction is just as effective in communicating powerful messages. By writing a script that evokes an emotional response in the viewer and then producing and manipulating images that heighten and mirror reality, the audience is changed.

As an adaptable filmmaker able to take on many roles in different work environments, I know that I'll be able to aid you in creating meaningful content that'll make a difference. I'd love to know more about you. What's your story?

Sincerely,

aimee nitta

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